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# Keeping It Real 2010 Conference

October 4–6, 2010

Baltimore Marriott Inner Harbor at Camden Yards

Baltimore, MD

## Street-Level Intervention Strategies for Addiction, HIV/AIDS, and Hepatitis



**CHHATT**



Central East  
ATTC

Unifying science, education  
and services to transform lives.

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## Who Should Attend?

Our ninth national conference will provide cutting-edge information on issues related to HIV/AIDS, hepatitis and substance abuse. All outreach workers, substance abuse counselors and related healthcare personnel who work with substance users, at risk or HIV/AIDS impacted populations are encouraged to attend.

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## What Will I Learn?

The conference is based on disseminating the seven Outreach Competencies developed by the Center for HIV, Hepatitis, and Addiction Training and Technology (CHHATT). A plenary session will be held to discuss the seven competencies and their importance to all outreach workers and all those who work with the substance users, HIV/AIDS and hepatitis populations.

The Seven Competencies are:

- **COMPETENCY 1** – Understanding Outreach and Outreach in a Scientific Context
- **COMPETENCY 2** – Understanding Chemical Dependency
- **COMPETENCY 3** – Understanding Disease and Wellness in the Context of Drug Use
- **COMPETENCY 4** – Engagement
- **COMPETENCY 5** – Intervention
- **COMPETENCY 6** – Client Support
- **COMPETENCY 7** – Supporting Ourselves

The CHHATT addresses the prevention and treatment of HIV/AIDS, hepatitis and other infectious diseases in substance using individuals. The CHHATT focuses on enhancing the professional development of outreach workers.

Attendees will find this an informative and interactive forum providing the most up-to-date information and techniques available in the field.

We have invited leading authorities who will speak on the topics of addiction and co-infection with HIV/AIDS and hepatitis, rapid-testing, improving efforts in working with hard-to-reach and special populations, and much more.

**The Outreach Competencies can be found at [www.ceattc.org](http://www.ceattc.org) to be downloaded or may be purchased for \$5 each.**

## Plenary Sessions

The plenaries will be held Monday, Tuesday, and Wednesday mornings. Invited speakers include:

- H. Westley Clark, MD, JD, MPH, CSAT Director
- Frances M. Harding, CSAP Director
- Alfred “Coach” Powell, Human Motivation Circle
- Devin Robinson X, His one man show about HIV
- Thelma King Thiel, RN, Hepatitis Foundational International

## Skills-Building Tracks

Three Skills-Building Tracks will be offered on Monday and Tuesday afternoons. **On the registration form, please sign up for the Track that you will be attending.**

**TRACK 1. Skills Training:** Research-based approaches for outreach, prevention and treatment of the diverse population served by the HIV/AIDS outreach worker. This will include workshops and presentations on topics such as:

- Addressing specific needs of special populations, especially those at risk, such as women, MSM, youth, elderly and specific ethnic groups.
- Motivational Interviewing and communication skills.
- Outreach and prevention of Infectious diseases, such as Hepatitis, TB, HIV/AIDS

**TRACK 2. Self Care for the Outreach/Prevention Worker:** Evidence-based techniques and processes will be presented in a series of workshops focusing on keeping the outreach/prevention workers and counselors healthy and available for clients. This track will include topics such as:

- Clinical supervision
- Grief work to deal with the death of clients
- Stress and time management

**TRACK 3. Research-Based Information on HIV/AIDS, Hepatitis and Substance Abuse:** The latest research and evidence-based practices on outreach and intervention of injection drug use. This may include:

- Prevention strategies, based on programs that work
- Rapid-testing – what’s new
- Medicated assisted treatment

## Conference Hosts

This conference is supported by the Central East Addiction Technology Transfer Center (Central East) and its Center for HIV, Hepatitis, and Addiction Training and Technology Center (CHHATT), funded by the Center for Substance Abuse Treatment (CSAT), and the Substance Abuse and Mental Health Services Administration (SAMHSA).

## Conference, Hotel & Travel Information

**Conference Site and Hotel:** All conference sessions will take place at the host hotel:

### Baltimore Marriott Inner Harbor at Camden Yards

110 South Eutaw Street, Baltimore, MD 21201

Tel: 410-962-0202 or 800-228-9290, Fax: 410-625-7892

www.marriott.com

A block of rooms has been reserved at the Baltimore Marriott Inner Harbor at Camden Yards for the Keeping It Real 2010 conference attendees. When calling for reservations (410-962-0202 or 800-228-9290) please identify yourself as being with the Keeping it Real 2010 Conference in order to benefit from these reduced rates. Please note that the room block and rate can be guaranteed only until **Sept. 20, 2010**.

### Sleeping Room Rate: \$161 plus tax (single & double)

Hotel Check-in: 4:00pm Check-Out: noon

*Note: You will be asked for a credit card at the hotel registration desk. Any incidentals such as newspaper, phone calls, movie rental or room service will be charged to your card at checkout.*

The Conference Check-in and Continental Breakfast will be from 7:30am to 8:30am each day. The first plenary will begin at 8:30am on Monday, Oct. 4. The conference concludes at noon on Wednesday, Oct. 6.

**Travel Information:** Please arrange your travel so that you can stay until the conclusion of the conference at noon on Wednesday, Oct. 6.

**Airports:** Baltimore/Washington International Thurgood

Marshall (BWI) 12 miles

Ronald Reagan Washington National (DCA) 45 miles

Washington, DC/Dulles (IAD) 70 miles

## Registration Information

**Fees** \$200 – Registered by July 2, 2010

\$225 – Registered by August 6, 2010

\$250 – Registered after August 6, 2010

Attendees will be provided with:

- Conference Materials and Contact Hours
- Morning and Afternoon Continuous Centralized Coffee Breaks

### How to Register

**Online:** [www.ceattc.org](http://www.ceattc.org) (with credit card information)

**Fax:** 301-565-3390 (with credit card information)

**Mail:** Keeping It Real 2010 Conference (with credit card information or check payable to The Danya Institute)  
8737 Colesville Road, Suite 300  
Silver Spring, MD 20910-3921

*Please return registration form along with payment.*

**No phone registrations will be accepted.**

Register only ONE person per form. Payment must be made at the time of registration. Please PRINT your name clearly as this will be used for your name badge and participant list.

## General Information

**Cancellation and Refund Policy:** Requests for cancellations and refunds must be made in writing and postmarked or faxed by 5:00pm, Sept. 20, 2010. No refunds will be granted after Sept. 20, 2010. A \$50 processing fee will be deducted from all refunds. Mail requests to Keeping It Real 2010 Conference, Danya Institute, Inc., 8737 Colesville Road, Suite 300, Silver Spring, MD 20910-3921; fax to 301-565-3390 or email to [khauck@danyainstitute.org](mailto:khauck@danyainstitute.org).

**No Show Policy:** No-shows who have not pre-paid will be invoiced a \$50 fee. Attendees that have not pre-paid will receive an email containing a secure payment link and instructions for submitting payment by company check or credit card. Substitutions are encouraged.

**Contact Hours:** The Danya Institute/Central East ATTC is a NAADAC approved education provider and approval is pending from the National Association of Social Workers. Up to **18** contact hours can be earned by attending this two-and-a-half day conference.

**Basic Level Certification:** NAADAC – The Association for Addiction Professionals, has developed a Basic Level Credential that helps to validate skills, knowledge and competency of outreach professionals, recovery support workers and interns and assess and measure the potential for new counselors with minimal experience and training. **Receive contact hours for many of the workshops offered at this conference (Ethics, HIV/AIDS training, Cultural training) that may apply to the education requirements for this Basic Level Certification.**

**Scholarships:** Dwight Clark Scholarship Fund A limited number of scholarships are available for registration fee ONLY.

**Travel Awards** The Center for Substance Abuse Treatment (CSAT) will sponsor up to 10 travel awards for this conference to cover hotel and travel. Registration fee NOT included.

An application can be found at [www.ceattc.org](http://www.ceattc.org) by clicking on the Keeping It Real icon. Applications for scholarships and travel awards must be received by **Aug. 6, 2010**.

## Exhibit Space

Exhibit space is available for this year's conference. Exhibit application can be found at [www.ceattc.org](http://www.ceattc.org). For more information, contact Kathleen Hauck at 240-645-1142 or email her at [khauck@danyainstitute.org](mailto:khauck@danyainstitute.org).

# REGISTRATION FORM

## Keeping It Real 2010 Conference

### October 4–6, 2010

Baltimore Marriott Inner Harbor at Camden Yards • Baltimore, MD

Please print or type—use only one (1) form per applicant.

ATTENDEE NAME (Print clearly—will be used for name badge.)

DEGREE(s)

LICENSE/CERTIFICATIONS

ORGANIZATION

TITLE

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE NO.

FAX NO.

CELL NO.

EMAIL

SPECIAL NEEDS; PLEASE SPECIFY (Dietary restrictions, hearing impaired, wheel chair accessible, etc.)

I give permission for my name and contact information to be included in the participant list that will be distributed at the conference, as well as on the Central East Web site.  YES /  NO

Please CHECK the Track that you will be attending:

- Track 1: Skills Training     Track 2: Self Care for the Outreach/Prevention Worker  
 Track 3: Research-Based Information on HIV/AIDS, Hepatitis and Substance Abuse



#### CONFERENCE FEES

- \$200 by July 2, 2010  
 \$225 by August 6, 2010  
 \$250 after August 6, 2010

#### PRODUCTS CENTER

- \_\_\_ Outreach Competencies (\$5 ea.)  
\_\_\_ Self Care Manual (\$7 ea.)

#### PAYMENT METHOD

- Check enclosed made payable to  
**The Danya Institute**  
in the amount of \$ \_\_\_\_\_
- Bill credit card \$ \_\_\_\_\_  
(please check one)  
 Visa    Mastercard    AmEx

CREDIT CARD NO.

PRINT CARDHOLDER'S NAME

EXPIRATION DATE                      CSC NUMBER\*

\*3- or 4- digit number printed in the signature field on the back of credit card.

SIGNATURE OF CARDHOLDER

After registering for the conference, you will receive a tentative agenda along with your registration confirmation.

#### REGISTER ONLINE

(with credit card information)  
www.ceattc.org

#### FAX REGISTRATION

(with credit card information)  
301-565-3390

#### MAIL REGISTRATION

(with credit card information  
or check made payable to  
The Danya Institute)  
Keeping It Real 2010 Conference  
8737 Colesville Road, Suite 300  
Silver Spring, MD 20910-3921

#### CONTACT US

Danya Institute/Central East ATTC  
8737 Colesville Road, Suite 300  
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